



# DR DAVID KO AND RICHARD BUSELLATO

FOUNDERS, RETHINKING CHOICES  
AUTHORS, THE UNSUSTAINABLE TRUTH

Dr David Ko and Richard Busellato are radical sustainability advocates. As authors of The Unsustainable Truth and co-founders of Rethinking Choices, they believe sustainability is not about doing good.

They are unique in having over thirty years of experience as investment managers at multi-billion-dollar hedge funds and major financial institutions. They have navigated first-hand every major financial and economic crisis since 1990 and fundamentally understand risk – when to step in front of it and when to step aside.

They painfully came to realise that climate change cannot be avoided; we are caught in a trap of our own making. We need growth to support our world even as that very growth destroys it. Their new book 'The Unsustainable Truth' (2021) explores this and details how good intentions are always corrupted when too much money becomes involved.

David and Richard co-founded Rethinking Choices to help people adapt and learn how to survive climate change. They state that climate change is the biggest problem we face. It makes our lives increasingly difficult by constantly throwing spanners in the works and leaving us with no time to recover.

In the age of climate change, losses are inevitable. However, David and Richard emphasise that to survive is more than about protecting the environment and doing good things, it is about regaining our agency to look after each other, the big picture, and ourselves.

## SPEAKER TOPICS

- The five stages of climate grief
- Why climate change will bankrupt us before it drowns us
- The three most important things – slowing down, doing less, and keeping a sense of humour
- The Unsustainable Truth about trying to save the environment
- What did you do during the Great Warming?
- Why everyone should try a Lazy Sunday Afternoon

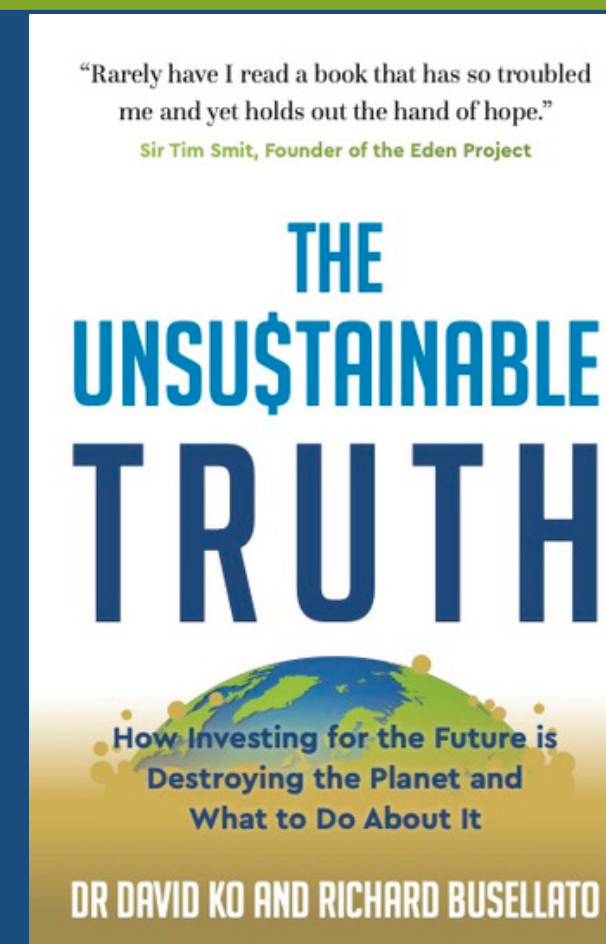
## MEDIA APPEARANCES



“Sustainability is not about doing good but about leaving something on the table. It starts with dignity”.

## SPEAKER EXPERIENCE

- [The Know Show](#)
- Responsible Asset Owners Global Symposium
- [Uncommon Courage Podcast](#)
- Thoughtful Leaders Conference
- [Kings College London \(Webinar\)](#)
- European Pensions Symposium
- Institutional Investors Symposium
- Morningside Saloon Webinar, Columbia University



David and Richard's book *The Unsustainable Truth* explores why investing for the future is destroying the planet and what we can do about it

*"Rarely have I read a book that has so troubled me and yet holds out the hand of hope".*

- Sir Tim Smit,  
Founder of the Eden Project

# Rethinking Choices